

Early Career Educator Outreach Grant Application

The New Educator Campaign is the fundamental component of a year-round organizing framework and a critical tool in our effort to build a culture of organizing.

This grant is to fund new educator outreach organizing plans.

Plans submitted must include a three-step process for new members and potential members:

1. Have Early Career Educators (ECEs) present at the new hire orientation
2. Have a local plan for a second in building 1:1 contact in the first 60 days of the school year
3. Have a networking or professional development opportunity for New Hires in the first 90 days of the school year

We are looking for plans that follow this theory of success: *If we empower early career members to lead and organize at the local level and use data to make strategic decisions, then we will see an increase in engagement around issues of personal interest by members in their early years, increased interest in union engagement, and a higher understanding of connections between local, state, and national unions and involvement in local/state/national issues of interest.*

Funding for these grants is provided by NEA and OEA and is limited. Please contact John Larson, OEA President, if you have questions regarding this program. Tel. 503-684-3300 | john.larson@oregoned.org

CRITERIA FOR GRANT APPLICATION

- ◆ Grants are approved on a first-come, first-served basis; **the maximum grant amount is \$1500**
- ◆ Grants are to be used to increase outreach and engagement of early career members
- ◆ Grant requests should specifically address **outreach plans** and how early career educators are being **empowered to be engaged and lead** in the union. Organizing plan must include an early career educator (ECE) in new hire orientation(s)
- ◆ All local associations and UniServ councils are eligible to apply for a grant; see signature page on back
- ◆ Proposals should be submitted to the OEA President no later than **August 8, 2019**

GRANT REQUESTS MUST INCLUDE THE FOLLOWING:

- A brief description of the project including how it meets the theory of success
- Organizing plan – goal for success, who/what/when/where, etc. /plan for second membership ask
- Proposed project budget
- Copy of the local/UniServ budget, showing committed funding for grant project
- Local must agree to and submit the following reports:

Preliminary report on progress, including metrics, to OEA by November 15th.

Final report of the project to the OEA President by January 31

- Reports should include (final) budget information, member involvement data, successes, and suggestions for other locals who would like to use a similar project for their local
- Metrics: number of new hires, number of new hires signed, number of potential members converted after each outreach, attendance at events

- Any grant funds not expended during the fiscal year must be returned to OEA with the final report

NAME OF LOCAL/UNISERV COUNCIL:	
NAME OF PRESIDENT:	
ADDRESS:	
HOME PHONE:	WORK PHONE:
FAX:	EMAIL:
TOTAL NUMBER OF MEMBERS IN LOCAL:	
NUMBER OF PROJECTED NEW HIRES FOR 19-20 SCHOOL YEAR:	
NUMBER OF POTENTIAL MEMBERS IN LOCAL:	
GRANT REQUEST AMOUNT: \$	

Signature of Local/UniServ President

Date